

## PRIVACY POLICY

Effective date: February 2018

Last updated date: April 2018

Zingoshi™ I.P. Limited (we, us or our) has developed [www.zingoshi.com](http://www.zingoshi.com) (the Site) to provide a fun, collaborative platform where children can share their enjoyment of the Zingoshi™ brand in myriad ways. We seek parent consent to allow children to use our services. The level of consent depends on the information collected.

Please review this policy from time to time as we may make changes. It forms part of our terms of service and explains your rights and responsibilities when using our services. If you have any questions please contact us at [info@zingoshi.com](mailto:info@zingoshi.com).

If we make a material change to this policy, we will notify you on the site or at via email if you have provided an email address.

### **Children's Privacy Policy**

Our services are intended for use by children 7-12.

What information is collected?

- Registration information including a first name, email address of parent or guardian, username and password.
- location information when you visit the Site including location information either provided by a mobile device or associated with your IP address, where we are permitted by law to process this information;
- usage, viewing and technical data, including your device identifier or IP address, when you visit our Site;
- aggregated data, which tracks traffic to the Site, and cookies, which are pieces of information transferred to your computer hard drive for record keeping (such as your preferences on our Site).

We may also collect technical information whenever you log on to, or visit the public version of, our Website. This may include information about the way users arrive at, browse through and interact with our Website. We may collect this type of technical information through the use of

cookies and other means. Cookies are alphanumeric identifiers that we transfer to your computer's hard drive to enable our systems to recognise your browser. If you want to disable cookies, you may do so by changing the settings on your browser.

However, if you do so, you may not be able to use all of the functions on the Website. We use the technical information we collect to have a better understanding of the way people use our Website, to improve the way it works and to personalise it to be more relevant and useful to your particular needs.

We collect the following information from parents in order to obtain the correct level of consent for the child's use of our services:

- Parent email address
- Billing information/credit card details if applicable

### **What will happen to Information provided?**

We use your personal information to

- Provide you with an account and use of our service and to better understand and improve Zingoshi for you.
- Marketing of selected products and services, by us or by selected third parties;
- For our own business purposes, including in relation to any sale of our business or a material part of it.

We may share this information where required by applicable law or any court, or in response to a legitimate request by a law enforcement agency.

Please note that if a child contacts us through our help and support feature and is not logged in we will use the email address provided to respond to the child once before deleting it from our records. Registered users with the correct level of consent also have the option to choose not to receive certain types of email communications from us, except for those that are absolutely necessary to notify you of or any changes to the Site, your use of the Site, or any of our policies. Any emails we send will always contain a link at the bottom allowing you to be removed from our mailing list.

### **Third Party Service Providers**

Zingoshi may also use third parties from time to time to deliver a service as follows:

Paypal - Payment for game download and book purchase

<https://www.paypal.com/va/webapps/mpp/ua/privacy-full>

SendGrid - Email notifications <https://sendgrid.com/policies/privacy/>

Unity - Game analytics <https://unity3d.com/legal/privacy-policy>

Campaign Monitor - Marketing and newsletter service <https://www.campaignmonitor.com/policies/>

Google analytics - Website analytics <https://policies.google.com/privacy>

### **Retention Time**

If you provide this personal information to us, we will comply with the New Zealand Privacy Act 1993, and follow any suggestions made by the Privacy Commissioner regarding clear privacy statements.

Any personal information you provide to us may be stored on the secure servers of our trusted service providers, which may be located outside New Zealand. This may involve the transfer of your personal information to countries which have less legal protection for personal information than New Zealand.

User data is kept for the time necessary to provide the service requested, or stated by the purposes outlined in this document, and you can always request that we suspend or remove the data.

### **How to update or remove your information**

Parents have the right to request access to and correction of any of the personal information we hold about you or your child. Zingoshi keeps your content for as long as necessary in providing the services outlined. If you want to opt out of you or your child's use of the services, review your information or delete it please contact us at [info@zingoshi.com](mailto:info@zingoshi.com).

### **Links**

We may include links to third parties from the website or services. Zingoshi isn't responsible for these companies and because we have a link doesn't mean we endorse them. Your use of our

services maybe subject to the terms and conditions and privacy policies of other services that we don't control such as mobile app stores, mobile software platforms or payment processors. Please be sure to check their privacy policies if you decide to visit them.

### **Security**

Zingoshi uses generally accepted security measures and safeguards in an attempt to keep the data it collects secure and requires that the third parties it works with agree to do the same. The measures and safeguards include limiting access to the data to those persons who need it to complete their work for Zingoshi. Please be aware though that, despite our best efforts, no security measures are perfect or impenetrable.

### **Contact Information**

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The word 'Zingoshi' is trademark for Zingoshi™ I.P. Limited.